

International webinar series to be continued – now also in German

Frickenhausen, 8 September 2011 – Greiner Bio-One GmbH, a leading technology partner for the diagnostic and pharmaceutical industry, will be continuing its series of web-based live seminars in autumn 2011 after the successful launch in April. Participants will be able to follow lectures online on topics such as “Microscopy and live cell imaging”, “Embryonic stem cell cultivation” and “Optimising parameters for ELISA in microplates”. The webinars will be held in English and, for the first time, in German, too.

The launch of the new series of webinars from Greiner Bio-One GmbH in April 2011 was a resounding success, with 160 participants following the first lecture. This success comes as no surprise to Managing Director Heinz Schmid: “A webinar enables our customers – universities, research institutes as well as pharmaceutical and biotech companies throughout the world – to get information in real time and, above all, regardless of where they are located. In April, we welcomed participants from 25 countries, notably from the U.S., Canada and Asia, but also from South Africa and New Zealand.” In Schmid's view, this kind of event greatly facilitates communication for customers and other interested parties, particularly for new, highly innovative applications, because participants can not only experience the presentations live but also ask the speakers questions directly.

Owing to high demand from German-speaking customers, the latest webinars will be held in both English and German. Registration is free via the Greiner Bio-One website:

www.gbo.com/bioscience/webinar

Previous webinars can be accessed online.

Autumn 2011 events

Microscopy and live cell imaging:	15 September 2011
Embryonic stem cell cultivation:	26 October 2011
Optimising parameters for ELISA in microplates:	17 November 2011

Greiner Bio-One GmbH – BioScience Division

Greiner Bio-One is specialised in the development, production and distribution of plastic laboratory equipment. The company is technology partner for universities, research institutes and the diagnostic, pharmaceutical and biotechnology industries as well. With the **BioScience division**, Greiner Bio-One ranks among the leading providers of specialised products for the cultivation and analysis of cell and tissue cultures, as well as microplates for high-throughput screening, allowing industry and research most rapid and efficient drug screening. Additionally Greiner Bio-One develops innovative biochip technologies for genotyping. Under the management of Heinz Schmid, the German headquarters of the BioScience division in Frickenhausen (Baden-Württemberg) controls the whole research and development activities in the product ranges Cell Culture, High-Throughput Screening, Biochips and OEM.

Greiner Bio-One GmbH is a division of Greiner Bio-One International AG, based in Kremsmuenster (Austria). Today Greiner Bio-One International AG generates a turnover of 311.3 million Euro. It has over 1,500 employees and operates globally with 20 own subsidiaries and numerous distributors in more than 100 countries.

Further information about Greiner Bio-One can be obtained from:

Greiner Bio-One GmbH

Simone Schafstein

Maybachstrasse 2

72636 Frickenhausen

Phone: +49 (0) 7022 / 948-0

Fax: +49 (0) 7022 / 948-514

E-Mail: marketing@de.gbo.com

Zeeb Kommunikation

Anja Pätzold

Hohenheimer Strasse 58a

70184 Stuttgart

Phone: +49 (0) 711 / 60 70 719

Fax: +49 (0) 711 / 60 70 739

E-Mail: info@zeeb.info